

WARCRY STUDIO

◆ FULL-CYCLE GAME DEVELOPMENT PARTNER ◆

COMPANY PROFILE



WHO WE ARE

YOUR TRUSTED GAME DEVELOPMENT PARTNER

WE ARE A FULL-CYCLE GAME DEVELOPMENT STUDIO
SPECIALIZING IN UNREAL ENGINE, UEFN AND ROBLOX
FROM GAME DESIGN DOCUMENT TO PLATFORM DEPLOYMENT.

OUR APPROACH

01

DOCUMENTATION

Thorough collaboration during the inception phase, from an initial idea to a well-organized Game Design Document that any developer can easily understand.

02

PROTOTYPING

We create core game mechanics using blockouts and placeholder assets. We keep in mind what investors/VCs are looking for and build your prototype accordingly, so it helps you in raising investment.

03

PRE-PRODUCTION

We create high-quality custom models that closely match your concepts. We build game-ready environments and fine-tune your story from a gamer's perspective because we are gamers ourselves.

04

VERTICAL SLICE

We combine prototype and pre-production assets to create a polished vertical slice for you, which helps solidify your investment. You can use it as a demo for your community and for gameplay trailers.

05

MARKETING ASSETS

We create comprehensive marketing materials including cinematic trailers, gameplay trailers, story trailers, launch trailers, accolades trailers, character poses, dev diaries, and social media content to support your game's launch and ongoing promotion.

06

FULL-SCALE DEVELOPMENT

We develop the complete game, ensuring it is bug-free and fully optimized.

07

LAUNCH

We provide builds tailored for all platforms—Steam, Epic Games Store, PlayStation, and Xbox.

08

POST-LAUNCH

Post-launch support and updates includes ongoing maintenance, performance monitoring, bug fixes, content updates, live operations support, player feedback integration, and technical optimization to ensure your game continues to succeed after launch.

WEB3 READY

ON CHAIN DEVELOPMENT

We will develop your project on chain like Ethereum, Solana, Arbitrum etc.

TOKENIZATION SERVICES

In-game asset tokenization,
NFT implementation,
Token economics design

SMART CONTRACT DEVELOPMENT

Secure contract architecture,
Audited code deployment,
Custom token standards

WALLET INTEGRATION

Multi-wallet support,
Seamless user authentication,
Secure transaction handling

WEB3 GAME MECHANICS

Play-to-earn systems,
Digital asset ownership,
Decentralized marketplace integration

OUR APPROACH

Combining traditional game development excellence with blockchain technology to create engaging, secure, and player-owned gaming experiences.

GLOBAL PRESENCE

STRATEGICALLY POSITIONED FOR SUCCESS: LEWISVILLE, TEXAS

- ◆ Strategic leadership
- ◆ Client engagement
- ◆ Business development

TECHNOLOGY HUB: KARACHI, PAKISTAN

- ◆ Specialized technical talent
- ◆ Scalable production
- ◆ 24/7 development cycles

THE ADVANTAGE

Faster iterations | Cost-effective delivery | Continuous productivity | Quality without compromise

OUR MISSION & VISION



Empowering Visionaries

We deliver production-ready solutions that balance innovation with practicality. Our mission is to provide visionaries with the technical expertise and creative partnership needed to bring bold ideas to life.

Core Values

- Transparent collaboration ♦
- Honest timelines ♦
- Client-first mindset ♦
- Long-term partnerships ♦

Shaping the Future of Game Development

We're committed to staying at the forefront of Unreal Engine development and emerging platforms.

Our Focus

- ♦ Technical excellence
- ♦ Creative integrity
- ♦ Innovation with responsibility
- ♦ Scalable solutions

COMPREHENSIVE SERVICES

END-TO-END GAME DEVELOPMENT SOLUTIONS

FULL-CYCLE GAME DEVELOPMENT (UNREAL ENGINE)

- ◆ Pre-production to launch-ready builds
- ◆ Complete lifecycle management

GAME PROTOTYPING & VERTICAL SLICES

- ◆ Playable demonstrations
- ◆ Publisher-ready pitch materials

GAMEPLAY MECHANICS & SYSTEMS DESIGN

- ◆ Core gameplay implementation
- ◆ AI behaviors and physics systems

PERFORMANCE OPTIMIZATION & SCALABILITY

- ◆ Cross-platform optimization
- ◆ Memory and rendering efficiency

GAME DESIGN DOCUMENTATION SERVICES

- ◆ Comprehensive GDD development
- ◆ Technical and creative alignment

LEVEL & ENVIRONMENT DESIGN

- ◆ Blockouts to production ready environments
- ◆ Performance-optimized level design

2D & 3D CHARACTER MODELLING

- ◆ Production-quality assets
- ◆ Optimized for real-time rendering

VFX & SFX

- ◆ Visual and audio effects
- ◆ Performance-conscious implementation


OUR LEADERSHIP TEAM

Experienced. Hands-On. Committed.

KHURRAM ASLAM

Founder & CEO


Strategic leadership, business development, client partnerships
Founded early 2024 with vision for technical excellence and Collaboration.

 [khurramaslam1](#)

UMER KHAWER

CTO & Co-Founder

Technology leadership, Unreal Engine expertise, systems architecture
Drives technical excellence and innovation.

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ARFAH AHMED

COO

Oversight, delivery workflows, process optimization
Ensures quality, efficiency, and accountability

TECH STACK

Game Development



FORTNITE

ROBLOX

Assets - Animations



 Cascadeur

Assets - Modeling



Marketing Content



WHAT SETS US APART?



Gold Standard Customer Support

Dedicated points of contact, 24-hour response guarantee, and continuous communication throughout every stage of development.

Leadership Involved in Every Project

Our founders and senior leadership are hands-on in every engagement, ensuring strategic decisions are made with both technical insight and business context.

Top 1% Talent Mobilized

We source and deploy specialized talent across Unreal Engine development, 3D art, animation, blockchain integration, and systems design, bringing the best to every project.

Immediate Project Allocation

No waiting periods. Once engaged, your project receives full team allocation and begins active development without delay.

NDA & IP Protection from Day One

Your ideas, assets, and intellectual property are protected from the moment we engage. We operate with full confidentiality and legal accountability on every project.

Fair Pricing Models Transparent

Competitive pricing with flexible engagement options including fixed-price, milestone-based, and dedicated team arrangements to suit any budget.

Diverse Platform Experience

From traditional gaming platforms to emerging ecosystems including Web3, Solana, Ethereum, and tokenization projects, we bring adaptable technical expertise to any challenge.

OUR COMMITMENT

Beyond Project Completion

Our Goal

Ensure your final product succeeds and you feel supported every step of the way.

Dedicated Support ✦

- Single points of contact ✦
- Clear milestone planning ✦
- Regular progress reporting ✦
- Honest timeline assessments ✦

✦ Long-Term Partnership

- ✦ Ongoing technical support
- ✦ Optimization assistance
- ✦ Strategic guidance
- ✦ Post-launch updates

OUR COOPERATION MODELS



OUTSTAFFING

♦ BEST FOR

Teams needing specific skills or temporary capacity expansion.

♦ HOW IT WORKS

Individual specialists join your team and work under your management. You get direct access to our talent.

♦ YOUR CONTROL

Full control over daily tasks, priorities, and workflows.

♦ OUR RESPONSIBILITY

Recruitment, HR, payroll, and administrative support.



DEDICATED TEAM

♦ BEST FOR

Long-term projects requiring consistent team commitment.

♦ HOW IT WORKS

A dedicated team works exclusively on your project with our project management. Regular communication and milestone delivery.

♦ YOUR CONTROL

Strategic direction, feature priorities, and approval workflows.

♦ OUR RESPONSIBILITY

Team management, development process, quality assurance, delivery coordination.



MANAGED OUTSOURCING

♦ BEST FOR

Complete project delivery with minimal client involvement.

♦ HOW IT WORKS


We handle the entire development cycle from planning to launch. You provide vision and feedback at key milestones.

♦ YOUR CONTROL

High-level vision, milestone approvals, and strategic decisions.

♦ OUR RESPONSIBILITY

Full project management, development, QA, optimization, delivery, and post-launch support.



Whether you're prototyping a new IP, preparing a vertical slice, or scaling an active project, Warcry Studio is ready to partner with you.

We combine technical expertise with transparent communication and a client-first approach to help your game succeed.

WARCRY
STUDIO

THANKS

Do you have any questions?

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